May 9, 2005

Page 1 of 1

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with

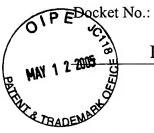
the United States Postal Service as first-class mail in an envelope addressed to:

Commissioner for Patents, P.O. Box 1450,

May 9, 2005

Alexandria, VA 22313-1450, on

Ronald J. Schoenbaum, Reg. N



Please Direct All Correspondence to Customer Number 20995

AMENDMENT / RESPONSE TRANSMITTAL

Applicants

Linden, et al.

App. No

10/050,579

Filed

January 15, 2002

For

CONTENT PERSONALIZATION

BASED ON ACTIONS PERFORMED

DURING A CURRENT BROWSING

SESSION

Examiner

Kuen S. Lu

Art Unit

2167

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to Office Action mailed on February 24, 2005 in 5 pages;
- (X) A Supplemental Information Disclosure Statement in 2 pages (including cover page);
- (X) A check in the amount of \$180.00 for submission of an Information Disclosure Statement; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record Customer No. 20,995

(949) 760-0404